The industry finds itself in the most challenging period it has faced in decades, but with great challenge comes great opportunity. Working with colleagues and learning from peers on how greater efficiency savings can be made is more important than ever before. Central Government Officers must deliver leadership and innovative new ideas to sustain their organisations - ranging from supporting economic recovery to ensuring Local and National service provisions are met whilst empowering public servants to deliver quality and distinction. All with the backdrop of an uncertain future over political landscape.

Setting priority-based policies, assuring capacity for the frontline and ensuring everyone is supported through better infrastructure will be key. The Central Gov Strategy Forum brings together the finest thought leaders and solution providers in a two-day business networking event which promises to inspire debate through our world class engagement platforms and ultimately broaden your expertise to add real value and insight back into the organisation you represent.

The forum includes one-to-one business meetings, speed networking and group discussions. In addition, there will be think tanks, panel sessions and presentations focusing on hot topics. Through this, you are given the opportunity at the conference to meet with innovators assisting with Digital Transformation, Performance Management, Big Data Analytics and other services.

The Delegate Concept – Complimentary Membership

The Central Gov Strategy Forum once again promises to deliver a full circle of innovative and interactive workshops, presentations and one to one networking opportunities over a two day format.

Since the event is ‘invitation only’ you can be assured of the seniority of peers in attendance. Our research led event production process ensures we deliver the most up to date and relevant topics and presentations from well known industry figureheads.

Two days time investment is all you need to ensure you walk away with a significant amount of information to take back to your organisation to add real value and make the time invested extremely worthwhile.
5 MILES FROM Charlbury train station which is 18 minutes from Oxford Station.

HEYTHROP PARK RESORT OXFORDSHIRE

Set amid stunning scenery on the edge of the Cotswolds, Heythrop Park Resort is one of the most impressive hotels around Oxford with both age-old decadence and contemporary style – incorporating an 18th-century manor house and a stylish, contemporary part of the estate, creating limitless opportunities for business or pleasure.

What’s included for delegates:

- Full access to all networking activities.
- Selection of conference sessions, group discussions and presentations.
- All inclusive refreshments, lunch, dinner, on site accommodation and use of Hotel and Spa facilities
- Ample free parking

Ahead of the upcoming Strategy Forum, join your peers in virtual discussions around the key issues as well as other challenges facing higher education on Chat’em, the new exclusive networking platform which follows Chatham House Rules; you choose your level of anonymity.

The online user community also enables you to open your own discussions which are only viewable by approved peers in the public sector, whilst controlling who sees the post and can take part.

What would you like to discuss with the group?

Get involved now at www.chatem.co.uk
The Engagement Format

At the Central Gov Strategy Forum you will experience an exceptionally time efficient engagement model which goes far beyond a traditional exhibition or conference where meetings are usually by chance. With our full circle event experience peers and solution providers are fused together in a range of interactive activities which not only guarantee face time but also ensure you capture value and real world experiences to take back and implement in your own organisations.

With a range of multi streamed conference sessions, options to join different group discussions and networking sessions you can tailor make your agenda and join the meetings which are most relevant to you.

**Th!nk Tanks**
Single topic led unscripted group interaction with around 20 delegates. More intimate and interactive than a presentation with the client group debating a single focal point question, Chatham House style, posed by the vendor chair.

**1-2-1 Business Meetings**
Our business meetings are an ideal opportunity to meet hand selected providers and peers in scheduled 15 minute meetings. The providers are able to offer consultancy and speak about how they can help. You can even schedule meetings during the event as you progress through the day.

**P2P Connect™**
Our signature P2P Connect Speed Networking sessions encourage introductions with new prospects allowing the exchange of business cards and brief introductions on what each party is responsible for. You can then continue the conversation during the event at your meeting point – both delegate clients and solution providers are given meeting schedulers.

**Wine Down Social Workshops**
At the end of the first day we have our fun and interactive social workshops. Gold and above vendors have either access to or a fully hosted workshop where we unwind, have drinks & canapes and a less formal topic led engagement.

**In Informal Networking**
We offer a range of informal engagement opportunities throughout the day - from the initial delegate registration through to the structured networking breaks and evening drinks reception, you will have a great opportunity to make new contacts and exchange ideas and business cards on an informal basis.

**Hosted Lunch & Dinner**
Each solution provider gets the opportunity to host around 8 clients at both lunch and dinner on their company branded table. It gives you a chance to have less formal conversations in a more relaxed setting with the delegates.

**Hosted Efficiency Brunch**
Our hosted Brunch roundtables give you access to at least 8 clients, the topic of conversation is around efficiency challenges with your representatives hosting and chairing the discussions for 30 minutes.

**Case Study Presentations**
Case Study Presentations are primarily offered subject to approval by the Forum Steering Committee. It is an opportunity to enhance exposure to the audience and gives you an opportunity to understand the market better through the Q & A session which we always recommend.

**Interactive Group Discussions**
Interactive Group Discussions take place throughout the two days and are an excellent opportunity to work with the group on the current challenges being faced and what solutions may help overcome these challenges.
Conference Sessions
The highly tailored conference sessions are designed to address current challenges in your organisations and concentrate on topical questions which are extremely relevant in your industry. We have identified some very specific speakers through our extensive research who will be covering a range of topics across the sector. Sessions will include Group Discussions, Consulting Workshops, Theatre Style Presentations and Panel Discussions with interaction being key.

Interactive Group Discussions
Our interactive group discussion sessions promote dialogue, debate and learning in an unscripted and less formal environment. With numerous group discussions throughout the day you can customise your itinerary and choose to participate in these interactive round table discussions on topics which are most relevant to your current organisational issues. The sessions are hosted to ensure moderation and offer a unique open forum for you to share your experiences and ideas and explore the correct answers to your questions.

P2P CONNECT™
Our signature P2P connect Speed Networking sessions encourage introductions with peers and solution providers allowing the exchange of business cards and brief introductions on what each party is responsible for – you can then continue the conversation during the event or arrange a more formal follow up meeting at a later date. An integral part of the Strategy Forum involves meetings with Solution providers who are pre –selected in accordance with your requirements and services you are currently considering.
Our P2P connect sessions also offer a fantastic way to meet and collaborate ideas with your peers and benchmark current strategies. Whether you want to simplify the process for sourcing new solutions, meet peers who are facing similar challenges or just want to explore emerging technologies the P2P connect sessions offer a flexible and intelligent connection solution for success.
Forum Attendees
We ensure that the Strategy Forum is highly relevant for all attending delegates and therefore only invite senior level executives and solution providers. By profiling and hand selecting organisational leaders who are responsible for implementation and overall strategy the format ensures you connect with peers and solution providers whose opinions and thinking you respect the most.

TH!NK TANKS
Think tank sessions enable intensive research, ideas on collaboration with peers and an opportunity to consult with colleagues to enable you to develop business as well as your organisations strategic direction, there are a range of think tank sessions to take part in during the day.

121 Business Meetings
Our business meetings are an ideal opportunity to meet hand selected providers and Central Government peers in scheduled 15 minute meetings, the providers are able to offer free consultancy and speak to you about how they can help. You can even schedule meetings during the event as you progress through the day.

Attendee Profile
We only invite senior level decision makers to the event who meet our strict qualification criteria. A sample profile is detailed here.

Central Gov Strategy Forum
- Chief Executive: 27%
- Directors non IT: 27%
- Directors IT: 40%
- Heads of Department: 6%
Introducing Forum Link

Forum Link was designed with collaboration in mind and offers a number of features that enable you to work and communicate with colleagues before, during and after the forum.

Collaborate with colleagues:
- AI driven matchmaking
- Collab-Connect – Find peers with collaboration in mind
- Connect with the speaker faculty
- Book meetings on the fly and message anyone

Access exclusive content with:
- Live Agendas - download, share or save the speakers slides on the fly
- Group and individual profiling and analytics
- Interactive industry trends report

Participate throughout the forum by:
- Rating speakers as you progress the event
- Follow up and book external meetings post event

You can find the Forum Link app and start engaging with other delegates on the Android and Apple app stores.
“Excellent, courteous, good networking, very useful business meetings”
Team Leader, Future Contract, Ministry of Defence
(Service Personnel and Veterans’ Agency)

“Well organised”
Chief Executive, HM Treasury (Asset Protection Agency)

“Slick and well organised, plenty of helpful staff”
Head of Knowledge, Transparency and Resilience &
Head of Profession for Operational Research, DEFRA

“Everything ran smoothly, worked well at bringing together different people together. Useful business meetings for the future”
Head of Office, The Adjudicator’s Office

“Well organised event, good location and right pace. Very useful networking opportunities”
Head of Account Management, UCAS

“121 business meetings useful”
Strategy Director, ACAS

“Some excellent speakers”
Deputy Director of Finance, HM Treasury

“Well organised, easy to follow and clear what was happening”
Head of Strategy and Policy ERDF 2007-2013, DCLG

“Very well run”
Head of Strategy & Alignment, Ministry of Justice

“Good business meetings”
- Chief Executive Officer, Department of Transport (VCA)

“Very helpful staff and very useful networking & experience sharing”
- Director General Finance Commerce, National Audit Office

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